

11 December 2020

D.I.Y.

The Beatles said 'We all want to change the world', but they never did offer any helpful advice about how to make it happen.

At CFA, whenever we need to freshen up our own skills or introduce a new CF hero to the rough and tumble game of Advocacy, our go-to system is CF CAN.

CF CAN is a simple and methodical approach to getting things done, putting allies on the same page and directing energy to where it is needed. Advocacy is not easy, it is a long game, full of ambiguities, setbacks and disappointments. Worse still, there is a lot of waiting around, but the results are palpable and at the end of the day you get to say that you tried.

When the PBAC sits in March to consider recommending Trikafta for government funding, you will want to be able to say that you tried.

Trikafta is a combination therapy that is giving unprecedented relief to new consumers all over the world, but this drug is very expensive, and we won't get our hands on it without a fight.

Join our CEO Nettie Burke on Consumer Connect at 6pm on the 15th of December for an in-depth look at CF CAN and the toolkit of Advocacy. Take that training on board and learn what you can do for the cause of cystic fibrosis in 2021. This will be the gift that keeps on giving for children and adults with CF and for generations to come. And you will know that you helped make it happen.

Register [HERE](#) to participate and to watch [CLICK HERE](#).

Kind regards

A handwritten signature in black ink that reads "Nettie Burke". The signature is fluid and cursive, with the first name being more prominent than the last.

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