

26 May 2021

## WHAT IS THE DECADE CHALLENGE?

The Decade Challenge is a very simple bit of maths. We need 1000 people to agree to donate \$10 per month to CF research and advocacy so that we can extend CF life expectancies by 10 years over the next decade.

\$10 per person per month equals \$120,000 per year, 1.2 million dollars in the next decade, and this money will buy some crucial research and drug access milestones for CF in Australia.

May is CF month and CF Day is coming up THIS WEEK. This is the time to give thought to how important it is to support kids and adults who are suffering with CF. This is the time to make a commitment.

Here's where your \$10 could be going:

- Advocacy to achieve access to Life Changing Therapies and Treatments - Kalydeco, Orkambi, Symdeko and Trikafta are making a real difference that this is just the beginning
- Improved Clinical Practice - The Australian CF Data Registry, Peer Reviews and the CF Conference provide opportunities to knowledge share and learn from the best
- Better Patient Outcomes - Putting patients at the centre of care and measuring their experiences will change lives and change care for the better
- Medical Research must continue to be funded and the best Australian researchers need to be lured into CF research.

\$10 per month is not a large amount. You would be hard pressed to find a better way to spend such a small sum of money. But this campaign is not about guilt or even cost, it is about hope.

We can give precious years of life to Aussies who were born with the odds against them. Our hope for them is our Challenge to you: Their 10 years for your 10 bucks. Simple maths.

Join the Decade Challenge **HERE NOW.**

Regards



Nettie Burke  
CEO, Cystic Fibrosis Australia