



10 January 2022

MIC CHECK

This week Robyn and the team at CFA whisked me over the threshold and into my new role as CEO of Cystic Fibrosis Australia. I am touched and honoured to be a part of your community. I am also extremely excited at the opportunity to make a difference in improving the lives of Australians with CF.

I have been learning the incredible and daunting intricacies of this disease. I am sure that every one of you will play a role in helping me understand how CF affects individuals and their families. There is a learning curve in every new role, but I feel that I am encountering not only a new job or a new company, but a new world in which CFA thrives and functions.

I hope to hear from you over the next weeks and months, and you will certainly be hearing plenty from me. There are many important goals for us to achieve this year, including securing funding for Trikafta via the PBS.

However, I would like to take this opportunity to tell you a little about me and how I intend to approach my responsibilities. Not For Profit is my passion and I have over a decade of senior leadership and management experience in this sector. I work in a collaborative and inclusive way to ensure we get the best outcomes. This means that I am used to addressing the key challenges that are faced by Not For Profits, including fundraising and community consultation.

I am coming to you from my previous role as Executive Director at Paramatta Mission. There was a large operation to oversee but the work itself was a continual source of strength. I relish being able to make a positive impact to causes close to my heart. Indeed, it is a privilege to be able to witness every day the effect of our efforts in improving the lives of those who needed us.

I sincerely thank Robyn for her leadership and stewardship of CFA ahead of my commencement, she now returns to her substantive role as Finance Manager.

Already it is clear to me that we can do amazing things together, and I am determined to make it a team effort. I want my time with CFA to be characterised by great outreach and real consensus, because at the end of the day CFA exists to support our community.

I am looking forward to getting to know you soon!

Warm regards

Jo Armstrong
CEO
Cystic Fibrosis Australia